

It's here: Your invitation to help "green" Ontario's film, television & digital media production industry.

“The environment needs our urgent help. I'm so thankful to SMPC for stepping up to the challenge of greening our industry, one film set at a time. We can all make a difference.”

Jessica Jennings, Producer, Production Manager, and Sustainability Coordinator

What is sustainable production?

- Green production is all about minimizing the environmental impact of production to improve the environment and human health, and contributing positively to communities where production takes place.
- Every stage of production has an impact on the environment, but the work done in production tends to be most significant.



Visit SustainableMediaCan.ca our easy-to-use digital platform showcasing resources to green the industry and sign up for opportunities to contribute to our community.

List your organization in the Green Vendor Directory where we're making it easier for productions to find local and environmentally-friendly products and services

Contribute to and review our list of Best Practices for Sustainable Production, providing proven, do-able measures to reduce water, waste, and energy

Read about stories that will spark ideas and inspire action

Get involved with exciting environmental initiatives

ABOUT US

We're a new not-for-profit organization with a focus on making the City of Toronto and the province of Ontario a global leader in the emerging sector of sustainable film, television and digital media production. We're all about collaboration, benchmarking, piloting new technologies and promoting practices to reduce the industry's impact on the environment and contribute positively to the planet.

CONTACT

info@sustainablemediacan.ca

Sarah Margolius, *President*

416-566-4189 | sarah@sustainablemediacan.ca

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SUSTAINABLE
MEDIA
PRODUCTION
CANADA



Sign Up for the Green Vendor Directory

FREE

Promote your business and sustainable products and services to Ontario's booming \$2B film, television & digital media industry

It's a simple 2-step process:

1. Complete the Green Vendor Registration Form

Its free and takes about 10 minutes :
sustainablemediacan.ca/vendor-registration/

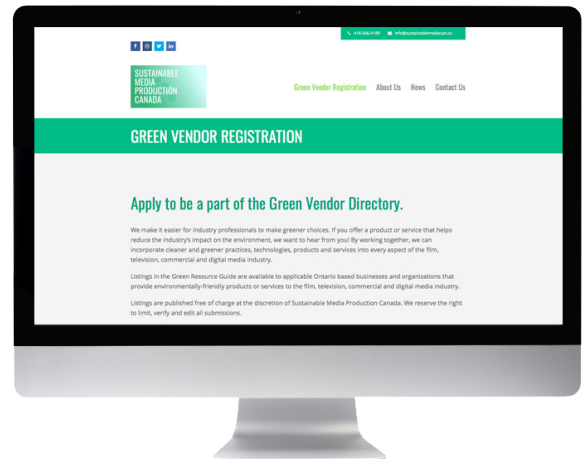
2. Sign up to contribute your knowledge and expertise to our list of sustainable best practices

Help identify and promote proven, 'do-able' production practices that help reduce emissions, resource use and waste in your department or organization.

Interested in attending a meeting to review Best Practices for Sustainable Production?

Meetings are taking place now.

For information and to RSVP, visit sustainablemediacan.ca/events or email info@SustainableMediaCan.ca



“Instead of talking about sustainable business as we do now, in five years, ten years... people will talk about business. Instead of talking about sustainable filmmaking they will talk about filmmaking. By getting into this now, you have an amazing opportunity to jump ahead of the queue, ahead of all the other people.”

*Nick Francis, Casual Films, UK
(Greenspark Group, Behind the Box Office, 2017, 7:45)*

Source:

Greenspark Group (2017). *Before the Box Office* [videofile]. Retrieved from: www.greensparkgroup.com/beforetheboxoffice/

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